explore GAINESVILLE SPORTS ALLIANCE



SPORTS PLANNING GUIDE

GAINESVILLE, GEORGIA

explore GAINESVILLE SPORTS ALLIANCE

HERE FOR THE ASSIST

The Gainesville Sports Alliance and the Gainesville CVB are here to assist with your planning needs. We are at the top of our game to ensure your event is a complete success for athletes, teams, spectators and you.

WE CAN

- FIND THE PERFECT VENUE(S) FOR YOUR EVENT
- NEGOTIATE ROOM RATES AND CREATE ROOM BLOCKS
- ASSIST WITH PROPOSALS
- PROMOTIONAL AND MARKETING EFFORTS
- PROVIDE HOSPITALITY FOR ATHLETES AND SPECTATORS
- VIP WELCOME AMENITIES FOR COACHES AND OFFICIALS
- FUNDING ASSISTANCE *PER FUNDING GUIDELINES*

GAINESVILLE FOR THE WIN!



IT'S A WIN-WIN



The Gainesville Sports Alliance is a team of sports, hospitality, civic and industry leaders in our community who are ready to make your event a success. Use this planning guide to create a winning strategy.

WHERE IS GAINESVILLE, GA?



Driving time to Gainesville, GA

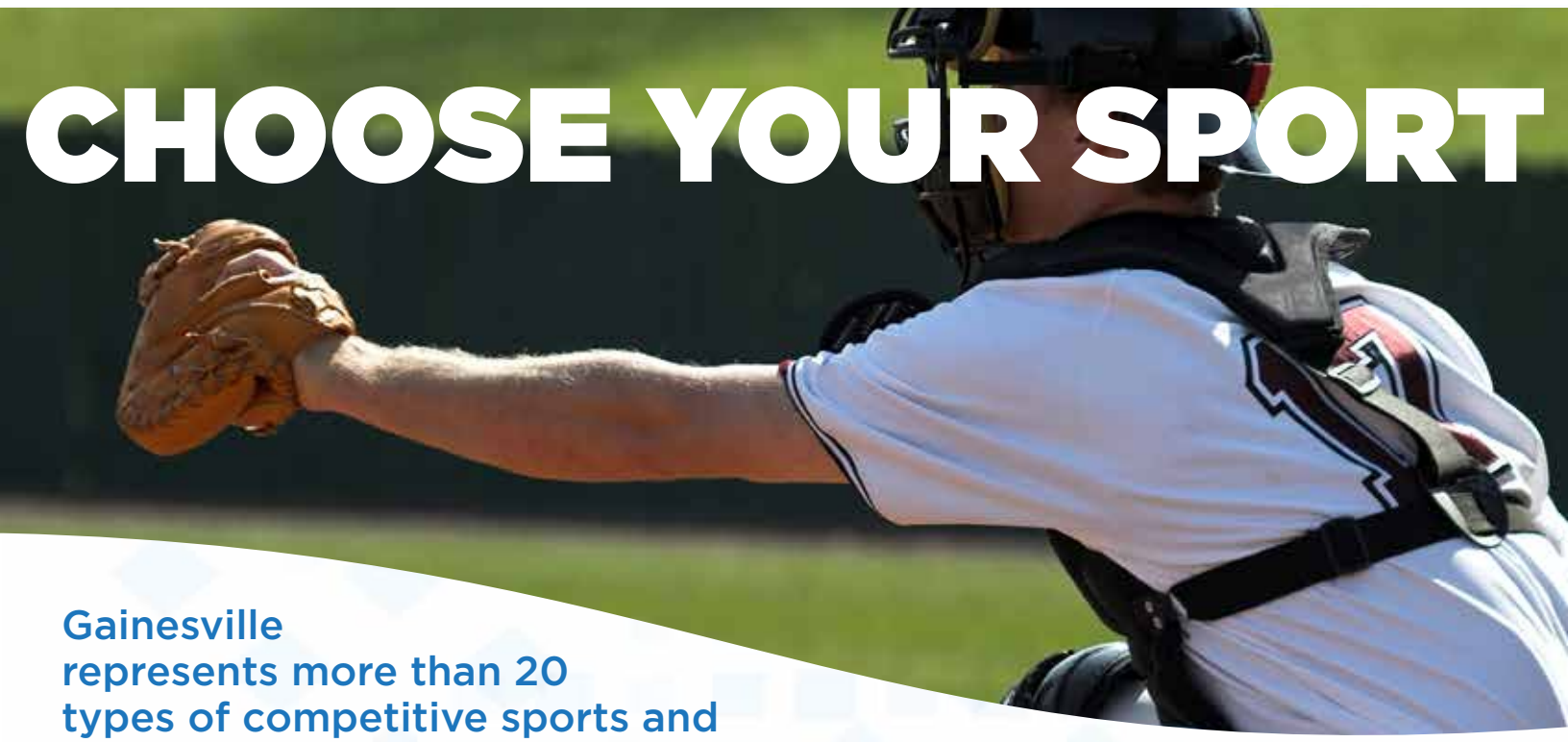
Atlanta	**50 minutes**
Greenville, SC	**1.5 hours**
Asheville, NC	**2.5 hours**
Chattanooga, TN	**2.5 hours**
Birmingham, AL	**3 hours**
Savannah, GA	**4 hours**

Nestled at the foothills of the Blue Ridge Mountains and surrounded by Lake Lanier, Gainesville, Georgia puts your tournament close to it all. Just an hour from Atlanta, teams can trade the city energy for mountain trails, lake adventures and a destination built for athletes.

Gainesville is quickly becoming a premier sporting destination with venues and facilities ready for everything from youth tournaments, collegiate competitions to world-class championships and Olympic training.

From the field to the finish line, our team is here to make your event a success. Consider Gainesville for your next tournament, we're here for the assist!

CHOOSE YOUR SPORT



Gainesville represents more than 20 types of competitive sports and recreational opportunities. Choose yours.

ARCHERY



Gainesville has the greatest amount of green space of any urban county in Georgia. There are many locations that can accommodate 80-plus yard target distances.

FACILITIES: Chicopee Agricultural Center, Riverside Military Academy, Gainesville Parks and Recreation facilities, Hall County Parks and Leisure Facilities, University of North Georgia campus

CLUBS: Gainesville Archery Club

BASEBALL/SOFTBALL



Gainesville is well equipped to handle large scale tournaments with several large complexes that can be utilized together to have 9 or more fields of play.

FACILITIES: The Coop, Lanier Point Athletic Complex, City Park/Candler fields, Laurel Park, North Hall Park, Alberta Banks Park, Cool Springs Park, Riverside Military Academy, Roper field, Sardis Sports Complex and others

CLUBS: Gainesville Parks and Recreation, Hall County Parks and Leisure, Diamond Project, Stealth Sports Academy, Winning Baseball Academy





Pictured (left) The "Coop" complex and (right) Lanier Point Athletic Complex with 9 fields, ample parking and facilities.

CHOOSE YOUR SPORT

BASKETBALL

With the ability to utilize both city and county school gymnasiums and city/county recreation facilities, hosting a multi-day large tournament is something Gainesville can do.

FACILITIES: Gainesville High School, Hall County Community Centers, Hall County Schools, Riverside Military Academy, J.A. Walters YMCA

CLUBS: Elite Hoops Nike Basketball, Gainesville Parks and Recreation, Hall County Parks and Leisure, i-9 Sports, Upward







CANOE/ KAYAK/ DRAGON BOATING/ ROWING

Lake Lanier Olympic Park is world re-known for it's canoe, kayaking, rowing and dragon boating and is the site of the 1996 Atlanta Centennial Olympics rowing competitions. Today this stands as one of two remaining '96 Olympic venues that still serves it's original purpose. Rowing, canoe/kayak and dragon boating bring thousands of athletes annually and Gainesville has hosted many collegiate and international championship level events.

FACILITIES: Lake Lanier Olympic Park

CLUBS: Lake Lanier Canoe and Kayak Club, Lake Lanier Rowing Club, Atlanta Hong Kong Dragonboat

EVENTS HOSTED: 1996 Atlanta Centennial Olympics, 2003 Sprint Canoe/Kayak World Championships, 2015 US National Championships, U.S National team trials, 2018 Dragon Boat World Championships, 2026 NCAA Div I II II Women's Rowing Championships.









CHOOSE YOUR SPORT

CHEER/DANCE



FACILITIES: Gainesville Civic Center, Ramsey Conference Center, Riverside Military Academy, The Boathouse at Lanier, Gainesville High School (indoor/outdoor)

CLUBS: Evolution Cheer, Heather Wayne's Performing Arts, ProCheer, Gainesville Parks and Recreation, Hall County Parks and Leisure

CORNHOLE



Indoor and Outdoor locations to host any size cornhole tournament.

FACILITIES: Gainesville Civic Center, Ramsey Conference Center, Riverside Military Academy, The Boathouse at Lanier, Gainesville High School (indoor/outdoor) Lake Lanier Olympic Park, The Hall at Bourbon Brothers

CLUBS: Peach State Cornhole, North GA Cornhole

CYCLING/MOUNTAIN BIKING



Road and Mountain biking events are both suitable in Gainesville.

FACILITIES: Chicopee Woods bike trails, Fox Factory Trails at Road Atlanta, Fox Factory trails and BMX course at Cool Springs

CLUBS: SORBA, Prima Tappa, GA Cycling Association

DISC GOLF

FACILITIES: Wessell Park, Lula Disc House

Disc Golf is gaining popularity in Gainesville, Georgia. Wessell Park offers an 18 hole course and just north of Gainesville is Lula Disc House. Lula Disc House is considered one of the best in Georgia with 2 championship level 18 hole courses that are integrated on over 130 acres of property.





EQUESTRIAN/ LIVESTOCK SHOWS

FACILITIES: Chicopee Agricultural Center Arena (Equestrian and Livestock shows), Don Carter State Park riding trails, Post Oak Equestrian Center, Holly Valley Equestrian Center

CLUBS: Lanier Equestrian Club







FISHING

Lake Lanier has hosted both FLW and Bassmaster Pro stop tournaments, numerous state championships and national trail tournaments. Laurel Park is a five ramp location that can accomodate 250+ boats for larger tournaments. Ample parking, amazing fishing and easy logistics make Gainesville a prime location for any size tournament.

BOAT RAMPS: Laurel Park (mega ramp), Balus Creek, Little Hall, Don Carter State Park, Old Federal, Lanier Point Park (kayak), Bolding Mill, Clarks Bridge and many others







"Lake Lanier is home to the best spotted bass fishing anywhere in the world and provides anglers with great year-round fishing. The Gainesville CVB is known for bringing top-notch events."

Rob Jordan, Pro Angler & Fishing Guide



CHOOSE YOUR SPORT

FOOTBALL/ FLAG FOOTBALL

FACILITIES: Atlanta Falcons Training Complex (located in Flowery Branch), City/County schools, Riverside Military Academy, Allen Creek Complex (10 flat fields)

CLUBS: Gainesville Parks and Recreation, Hall County Parks and Leisure, North GA Football Association









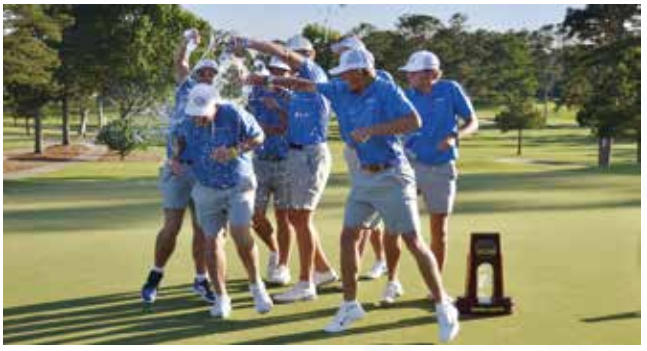


GOLF

FACILITIES: Chattahoochee Golf Course, Chicopee Woods Golf Course, Chateau Elan Golf Club, Lanier Islands Legacy Golf Course

EVENTS: GA PGA Junior Championship, NCAA Women's Div II Golf Championship, NCAA Div II Men's and Women's Golf Regionals, Mizuno Intercollegiate tournament, GA PGA Juniors







HOMETOWN HERO

Tommy Aaron is a Gainesville native and professional golfer who is best known for winning the 1973 Masters. Other accomplishments include winning to GA Open Crowns, SEC Championship for University of Florida and a Canadian Open. He is a true Gainesville treasure!

LACROSSE

FACILITIES: Allen Creek Soccer Complex, Riverside Military Academy, Gainesville City Schools, North Hall Community Center, The Coop and many other options including covered turf field at Gainesville High School





PICKLEBALL

Pickleball is quickly growing in Gainesville and there are many options to host tournaments including lakeside and indoor options.

FACILITIES: Alberta Banks Park (9 dedicated outdoor lighted courts), Longwood Park, Wessell Park, City Park and Platt Park all have 4+ outdoor courts. Indoor options include North Hall Community Center and Park and East Hall Community Center.






ROWING/ SPRING BREAK TRAINING

LAKE LANIER OLYMPIC PARK

Lake Lanier Olympic Park is where champions come to train. This stretch of water located on Lake Lanier is world re-known for rowing, canoe and kayak. Teams from across the United States and across the world can come to Lake Lanier Olympic Park to focus on elite level training. The Gainesville Sports Alliance can assist with team accommodations, catering and logistic needs.



SOCCER

FACILITIES: Allen Creek Soccer Complex (10 lighted fields/stadium), The Coop, Gainesville City Schools, J.A. Walters YMCA, Riverside Military Academy, OSO Sports (indoor)

CLUBS: Lanier Soccer Association






SWIMMING/ OPEN WATER/ TRIATHLON

FACILITIES: Lake Lanier Olympic Park, Don Carter State Park, Lake Lanier Islands, indoor options- Frances Meadows Aquatic Center, Brenau University

Gainesville has hosted many triathlons and open water swim events and can handle the safety needs and permits necessary to have these types of competitions. The Gainesville Sports Alliance can assist with logistics, planning, accommodations and more.

CHOOSE YOUR SPORT

TENNIS

FACILITIES: Longwood Park (8 lakeside courts), Bobby Bailey Tennis Center at Alberta Banks Park, Brenau University, Sardis Recreation Center

CLUBS: Gainesville Parks and Recreation, Hall County Parks and Leisure



TRACK AND FIELD/ 5K

There are numerous options for track and field events and 5k runs. Course options, permits, public safety officers and road closures are available to utilize for 5k events.

FACILITIES: North Hall Community Center, UNG Gainesville Campus, Riverside Military Academy (indoor track option)

CLUBS: Lanier Running Club



VOLLEYBALL

Gainesville is a prime location for volleyball tournaments in the 80-100 team participation.

FACILITIES: North Hall Community Center, UNG Gainesville Campus, Riverside Military Academy, County and City school facilities

CLUBS: Lanier Volleyball Club



WAKEBOARDING

FACILITIES: Lake Lanier Olympic Park- hosted several national and international wakeboard and e-foil competitions.







WRESTLING

FACILITIES: Gainesville HS, OSO Sports, Riverside Military Academy, Ramsey Conference Center, UNG Gainesville Campus, North Hall Community Center and more





FACILITIES GUIDE



Alberta Banks Park

5575 Jim Crow Road
Flowery Branch, Ga 30542
770-535-8280 I Field Rentals 770-967-3545

- 23 acre park
- Bobby Bailey Tennis Center (12 lighted courts)
- Field of Dreams- ADA rubberized ballfield
- Pavilion and facilities



Allen Creek Soccer Complex

2500 Allen Creek Road
Gainesville, GA 30507
770-535-8280 I hallcounty.org

- 89 acre complex
- 12 outdoor flat fields
- 2,500 seated stadium
- 3 concession areas
- 3 restroom buildings
- On-site parking for 1,000 plus



Atlanta Falcons headquarters/training camps

4400 Falcon Parkway
Flowery Branch, GA 30542
770-965-3115 I atlantafalcons.com

- 89 acre complex
- Scheduled public viewing practice days
- Home of Emory Sports Performance and Research Center
- Flag football community support and programming
- Community engagement opportunities with Freddy Falcon and Atlanta Falcon Cheerleaders



FACILITIES/VENUES

Brenau University Athletics

500 Washington St.
Gainesville, Ga 30501
770-534-6231 I
mlochstamfor@brenau.edu

- Brenau Basketball Gymnasium
- Brenau Swimming Pool- 25 yard, temp controlled
- Ernest Ledford Grindle Athletic Park- 16 acres, softball field, fieldhouse, bleachers
- Lessie Smithgall Tennis Center- 2 indoor courts, 6 outdoor courts w/stadium seating
- NAIA division





Chattahoochee Golf Club

301 Tommy Aaron Drive
Gainesville, Ga 30501
770-532-0066 I rhogan@gainesvillega.gov

- Home of 1973 Masters Champion Tommy Aaron
- Premier public golf course
- Robert Trent Jones designed course
- Located on the banks of Lake Lanier
- Pro Shop and on-site dining
- Host of JR PGA and NCAA tournaments







Hometown Hero
Tommy Aaron
1973 Masters Winner

Chicopee Agricultural Center

1855 Calvary Church Road
Gainesville, Ga 30507
770-531-6855

- Covered arena
- 2 open air arenas
- 260 permanent stalls
- Concessions/restroom
- RV hookups
- 4500 square foot adjacent activity hall
- SPORTS- equestrian, archery, RC car, livestock shows, agility



Chicopee Woods Golf Course

2515 Atlanta Hwy.
Gainesville, Ga 30504
770-534-7322 I chicopeewoodsgolfcourse.com

- 27 hole public course
- Dennis Griffiths designed course
- Home to GA PGA sectional and state tournaments
- Woodland setting



NOW OPEN J. Melvin Cooper Athletic Complex "THE COOP"

2500 Parkside Way SE
Gainesville, Ga 30507
770-531-2680



- 5 natural turf baseball and softball fields
- 1 synthetic turf multi-purpose field
- Tournament ready amenities- bleachers, concessions, restroom facilities
- Batting cages
- Walking trails
- Ample Parking
- Family-friendly features- pavilions and playgrounds
- Combine with Lanier Point for 10+ field options

Don Carter State Park

5000 N. Browning Bridge Road
Gainesville, Ga 30506
678-450-7726



- GA State Park located on Lake Lanier
- 1,316 acres
- Boating
- Cabins and Camping
- Educational programs
- Fishing
- Hiking
- Horseback riding
- Paddling
- Public Beach
- SPORTS- Triathlon, 5k, Kayaking

FACILITIES/VENUES

Elachee Nature Science Center

2125 Elachee Drive
Gainesville, Ga 30504
770-535-1976 I elachee.org

- 1440 acres of Chicopee Woods
- 10 miles of hiking options
- SORBA mountain bike trails- 21.3 miles
- Meeting facilities
- Outdoor pavilions/restrooms
- Nature Science Center and museum





Frances Meadows Aquatic Center

1545 Community Way
Gainesville, GA 30501
770-535-5850

- 10 lane indoor competition pool
- 4 lane instructional pool
- Stadium seating for 300
- Viewing lounge
- Locker rooms, concessions
- Seasonal outdoor waterpark
- Fitness center



Gainesville Parks and Recreation

830 Green Street NE
Gainesville, GA 30501
770-531-2680 I gainesvilleparksandrecreation.org

Gainesville Parks and Recreation oversees 9 major facilities, 21 parks and over 547 acres of park land. More than 100k area residents participate in recreational offerings.

- Frances Meadows Aquatic Center
- Lanier Point Park
- J. Melvin Cooper Athletic Complex- The Coop
- City Park/Candler Fields
- Longwood Park
- Roper Park
- Wessell Park
- Gainesville Skate Park
- DeSota Park
- Holly Park
- Gainesville Upper Lanier Water Trail









Gainesville City Schools

830 Century Place
Gainesville, Ga 30501
gainesvilleredelephantathletics.com

Gainesville City School facilities, fields, venues and athletes are top caliber. Thirty-one state championships across 9 sports. Gainesville high school's new athletic complex features state of the art facilities including covered turf field, upgraded stadium with jumbotron, media press boxes, 6,000 capacity stadium seating and field house.

- Baseball
- Boys/Girls basketball
- Cheerleading
- Cross Country
- Fast-Pitch softball
- Football- 6A
- Boys/Girls golf
- Boys/Girls lacrosse
- Boys/Girls soccer
- Boys/Girls swimming
- Boys/Girls tennis
- Boys/Girls track
- Girls volleyball
- Wrestling
- Girls flag football








Hall County Parks and Leisure

4175 Nopone Road
Gainesville, Ga 30506
770-535-8280 I hallcounty.org

Hall County Parks and Leisure oversees nearly 2,000 acres of park space, 25 parks, 18 basketball courts, 7 softball fields, 14 multi-purpose fields, mountain trails, agricultural arena and more.

- Alberta Banks Park
- Allen Creek Soccer Complex
- Chicopee Agricultural Center
- Cool Springs Park
- Laurel Park
- Mulberry Creek Community Center
- North Hall Community Center
- Sardis Sports Complex
- Spout Springs Sports Complex





County and City recreation departments are willing to work on combination of city/county venues to facilitate large scale tournaments. GGSA can assist with venue options and connections.




FACILITIES/VENUES

Hall County Schools

711 Green St.
Gainesville, Ga 30501
hallco.org

Hall County School Athletics consists of 7 high school team sites and it's home to thousands of athletes. The athletics program is one of the top in the state and offers most all sports. Dozens of facilities are dedicated to sports and can accomodate most tournaments.

- Baseball
- Boys/Girls basketball
- Cheerleading
- Cross Country
- Fast-Pitch softball
- Football- 6A
- Boys/Girls golf
- Boys/Girls lacrosse
- Boys/Girls soccer
- Boys/Girls swimming
- Boys/Girls tennis
- Boys/Girls track
- Girls volleyball
- Wrestling
- Girls flag football





Lake Lanier Olympic Park

3105 Clarks Bridge Road
Gainesville, GA 30506
770-535-0397 I ExploreGainesville.org

Lake Lanier Olympic Park was constructed for the 1996 Atlanta Centennial Olympic Games and hosted the rowing competitions. The facility remains as one of the top locations in the world for rowing, canoe/kayak and dragonboating. In addition, it has hosted triathlons, open water swim, wakeboarding, e-foil and fishing events. In addition to the Olympics, LLOP has been the site of numerous championships, including recently hosting the NCAA Women's Rowing DIV I II and III Rowing Championships. This is a Sports Index platinum facility and one of it's kind in the US.







Lanier Point Athletic Complex

1579 Lee Waldrip Drive
Gainesville, Ga 30501
770-287-0208 I gainesvilleparksandrecreation.org



- 96 acres located on shores of Lake Lanier
- Lake park with amenities
- Four 300 foot fields
- 8 foot outfield fences
- 419 bermuda turf
- Batting cages
- Hollywood bases
- Halide lighting
- 2 story control tower
- Concessions/restrooms
- Ample Parking

Laurel Park and Mega Boat Ramp

3100 Old Cleveland Hwy
Gainesville, Ga 30506
770-535-8280





- 124 acre park
- 4 diamond fields
- 2 tennis courts
- Pavilions, restrooms
- Mega Boat Ramp- largest ramp in the southeast region with 5 boat entry, 350 mega ramp, ampitheater with stadium seating, live fish chute, multiple parking areas, staging area for large weigh-ins, oxygenated tank, electricity and wi-fi and two docks

Ramsey Conference Center at Lanier Technical College

2535 Lanier Tech Drive
Gainesville, Ga 30507
770-533-7000

This 14,000 conference space is perfect for banquets, award ceremonies and even events such as cornhole, wrestling and indoor tournaments. Can host up to 1500 attendees and offers state-of-the-art amenities.







FACILITIES/VENUES

Riverside Military Academy

2001 Riverside Drive
Gainesville, Ga 30501

- 150ft. x 300ft. indoor track field house
- Seating for 1100
- Olympic swimming pool
- Multi-purpose fields
- Baseball field
- 5k course
- Rentable dining hall space



Michelin Raceway Road Atlanta

5300 Winder Highway
Braselton, Ga 30517
770-967-6143 I roadatlanta.com

- 150ft. x 300ft. indoor track field house
- Seating for 1100
- Olympic swimming pool
- Multi-purpose fields
- Baseball field
- 5k course
- Rentable dining hall space







J.A Walters YMCA

2455 YMCA Drive
Gainesville, Ga 30501
770-297-9622
gamountainsymca.org+

- Outdoor recreation flat fields
- Indoor pool
- Basketball courts
- Meeting space options





COLLEGE PARTNERS

explore GAINESVILLE SPORTS ALLIANCE

The Gainesville Sports Alliance believes strong partnerships are the foundation of a successful sports destination. By fostering relationships with partners like UNG, we help bring in regional tournaments, collegiate competitions and championship events to Gainesville and Hall County. GGSA takes pride in working alongside our community partners to attract new sporting opportunities, elevate the athlete and spectator experience and generate economic impact for our destination.

WHERE TO STAY



Marriott Courtyard
770-532-4508



Hilton Garden Inn
770-532-3396



TownePlace Suites
678-971-4102



Hampton Inn & Suites
770-503-0300



Fairfield Inn & Suites
678-971-4670



Holiday Inn Express & Suites
770-533-5140



The Guest Lodge
770-535-8100



OPENING JANUARY 2027
Residence Inn

Accommodations

- 1000+ rooms within 10 minutes of venues
- Full service, business and economy options
- Hotel negotiations and block request assistance by the Gainesville CVB

Ericka Wilson- GGSA Manager
Ewilson@gainesvillega.gov

CLUB SPORTS

Archery
Gainesville Archery Club

BASEBALL
Diamond Project, Inc
662-752-6577

Gainesville Parks and Recreation
770-531-2680
gainesvilleparksandrecreation.org

Hall County Parks and Leisure
770-535-8280/ hallco.org

Ozone Sports Baseball
770-534-6467/ theozonesi.com

Winning Baseball Academy
770-561-9533/ coachmongero.com

BASKETBALL
B3 Academy
678-665-4950

Gainesville Parks and Recreation
770-531-2680
gainesvilleparksandrecreation.org

Hall County Parks and Leisure
770-535-8280/ hallco.org

BASKETBALL con'td
I-9 Sports
678-792-5542/ i9sports.com

Upward
770-532-6307/ upward.org

Gainesville Parks and Recreation
770-531-2680
gainesvilleparksandrecreation.org

Hall County Parks and Leisure
770-535-8280/ hallco.org

CHEER/DANCE
Gainesville Parks and Recreation
770-531-2680
gainesvilleparksandrecreation.org

Hall County Parks and Leisure
770-535-8280/ hallco.org

Revolution Cheer
678-960-4064

Heather Wayne Performing Arts
770-407-6353
heatherwayneperformingarts.com

CORNHOLE
North GA Cornhole
706-429-8337

Peach State Cornhole
678-835-8090
peachstatecornhole.com

Bourbon Brothers Cornhole
610-737-0084

CYCLING
SORBA NE GA
770-531-2680

GA CYCLING ASSOCIATION
gacycling.org

FOOTBALL
Gainesville Parks and Recreation
770-531-2680
gainesvilleparksandrecreation.org

Hall County Parks and Leisure
770-535-8280/ hallco.org

North GA Youth Football Association
ngyfa.org

FOOTBALL
Gainesville Parks and Recreation
770-531-2680
gainesvilleparksandrecreation.org

Hall County Parks and Leisure
770-535-8280/ hallco.org

North GA Youth Football Association
ngyfa.org

GOLF
NE GA Senior Men's Golf Association
770-535-2634/ negasmga.golfclub.net

KAYAK/CANOE
Lanier Canoe and Kayak Club
770-287-7888/ lckc.org

LACROSSE
Hall County Lacrosse
678-684-8520

ROWING
Lake Lanier Rowing Club
770-287-0077/ lanierrowingclub.org

RUGBY
Gainesville Rugby Club
770-561-9057

SOCCER
Lanier Soccer Association
678-450-6515/ lsasharks.com

SOFTBALL
Gainesville Parks and Recreation
770-531-2680
gainesvilleparksandrecreation.org

Hall County Parks and Leisure
770-535-8280/ hallco.org

SWIMMING
Lanier Aquatics
770-533-5850

TENNIS
NE GA Tennis Association
404-256-9543/ ustanegta.com

VOLLEYBALL
Lanier Volleyball Club
770-361-2442/ laniervolleyball.com

North GA Volleyball
678-337-1244

WAKEBOARD
Wake N Lake Lanier
770-744-4921

WRESTLING
GA Girls Wrestling
678-900-2957
georgiagirlswrestlingclub.com

GA State Wrestling
678-250-5537/ teamgeorgiawrestling.com

YOUR GAME.
OUR HOMETOWN.
A WINNING TEAM.

Thank you for considering Gainesville, Georgia, for your next sporting event! Located on the shores of Lake Lanier and within easy reach of Atlanta, Gainesville combines exceptional sports venues, Southern hospitality, and a community that knows how to make events a success.

The Greater Gainesville Sports Alliance and Explore Gainesville Convention & Visitors Bureau work together to make planning seamles, from connecting you with quality facilities and accommodations to coordinating local resources and trusted partners.

From youth tournaments to championship events, our team is committed to creating an outstanding experience for athletes, families, and spectators. With great dining, scenic surroundings, and plenty to explore beyond the competition, Gainesville is a destination where great events and great memories come together.

Let's make your next event a winning one!

explore GAINESVILLE SPORTS ALLIANCE

explore GAINESVILLE CONVENTION & VISITORS BUREAU

Scan for more information, social media connections and how GGSA can assist with your event!



EXPLOREGAINESVILLE.ORG