

# LAKE LANIER OLYMPIC PARK



# PROGRAM GUIDE



August 7, 2021, See pg. 12







3105 Clarks Bridge Road  
Gainesville, GA 30506  
855-536-1996

# PROGRAM GUIDE

## CONTENTS

Rowing	3
Canoe and Kayak	6
Park Amenities	9
Special Events	10
Festivals	11
Olympic Celebration	12
Venue Rentals	12

## OUR MISSION

To serve as a catalyst and to unify community efforts relative to participation in the 1996 Centennial Olympic Games and other events which will have significant impact on our community before, during and after the 1996 Games.

To foster the healthy development of the sports of rowing and canoe/kayak on Lake Lanier.

To provide oversight coordination, communication and input from and with local governments, the community and neighbors.

To encourage community support and involvement.

To insure community inclusion in the use and development of the programs and facilities.

## Park Hours

Closed from dusk until dawn every day except for special events.

## Programs

Lake Lanier Olympic Park is home to the Lanier Canoe and Kayak Club and the Lake Lanier Rowing Club. Both clubs offer a variety of programs and events aimed at continuing the Olympic legacy.

### Lanier Canoe and Kayak Club

lckc.org  
Jim O'Dell, 770-287-7888  
info@lckc.org

### Lake Lanier Rowing Club

lakelanierrowing.org  
April Blair, 770-287-0077  
office@lakelanierrowing.org

## Park Management

### Lake Lanier Olympic Park

James Watson  
Facilities and Watersports Manager  
jwatson@gainesvillega.gov  
855-536-1996

### Lake Lanier Olympic Park

Eric Larsen  
Special Events Manager  
elarsen@gainesvillega.gov  
855-536-1996

### City of Gainesville

Robyn Lynch  
Director of Tourism  
rlynch@gainesvillega.gov  
770-297-5499

# LAKE LANIER ROWING CLUB

Lake Lanier Rowing Club (LLRC) was formed in 1994 following the 1996 Summer Olympic Games. It grew to promote the sport of rowing in Northeast Georgia for all ages. The club has remained committed to this through instruction, coaching and by using this rowing venue to hold numerous world-class regattas. Located at the Lake Lanier Olympic Park Boathouse, LLRC offers a spring training venue for northern schools, colleges and clubs looking for the perfect place to train in December through March.



Membership is open to all ages (our memberships span ages 13-70+ years of age) and offers an opportunity for year-round physical activity. The program emphasizes a combination of fitness and teamwork for young and old alike. LLRC programs include year-round programs (including summer camps) for middle through high-school students, Learn-to-Row classes, recreational rowing and competitive rowing (youth through adults/masters).

## MEMBERSHIP

Our current members include novice rowers who have completed our Learn-to-Row classes, adults (masters) with rowing experience, former college and high-school rowers, middle and high-school rowers (LLRC Youth Program Rowers) and college students who wish to stay in shape over breaks. We encourage all ages to join.

### LOCATION

Lake Lanier Olympic Park Boathouse  
3105 Clarks Bridge Road  
Gainesville, GA 30506

### MORE INFORMATION

[www.lakelanierrowing.org](http://www.lakelanierrowing.org)

### CONTACT

April Blair, 770-287-0077  
[office@lakelanierrowing.org](mailto:office@lakelanierrowing.org)





## PROGRAMS

**Due to the pandemic, please check the LLRC website or call the office for the latest schedule.**

### Learn-to-Row

Ages 15+

Class: Nine classes per session, sessions in June, July and August

Dates/Time: Tuesday and Thursday 6:30 – 8:30 p.m., Saturday 8:30 – 10:30 a.m.

Interested in learning to row or need a refresher class? LLRC offers this fun, whole-body exercise and a sport for a lifetime!

### Youth Programs

Ages middle school (6th grade) through high school

Dates/Time: Quarterly enrollment

Middle School: Three days/week

High School: Five days/week

This program emphasizes teamwork, sportsmanship and fun! It is open to young men and women; no experience necessary; indoor and outdoor activities! We teach everything your child needs to know about rowing. Scholarships are available based on financial needs.

### Youth Summer Camps

Ages middle school (6th grade) through high school, young men and women

Dates/Time: Weekly camps May/June – August, 8 a.m. – noon

Emphasis on teamwork, sportsmanship and fun! Sign up for one or more weeks.

### Adult Programs

LLRC offers various levels of recreational and competitive opportunities in rowing for adults/masters.

### Corporate Team Building Experience

Function like a team! Bring your “team/crew” out to LLRC for a full day of team building and let LLRC show your group how fun teamwork can be!

LLRC will tailor your program to fit the dynamics of your group. Participants will learn aspects of the sport, including:

- Boat terms/lingo
- Concepts of rowing, including the stroke, boat anatomy, on-the-water mechanics

LLRC team building promotes:

- Physical activity of rowing
- Communication endurance
- Power to motivate fellow teammates





## TEAM TRAINING

Lake Lanier Rowing Club offers the perfect environment for schools and clubs to train and prepare during the winter/early spring months for the upcoming season's competitions. LLRC was home to the rowing events for the 1996 Atlanta Summer Olympic Games and has been the host club for the American Collegiate Rowing Association's Championship Regatta. LLRC offers the ability for you to run productive sessions with over 12,000 meters of open water; a prime environment for both short- and long-distance training.

At Lake Lanier Rowing Club, your team will enjoy...

- On-site coordination assistance
- Indoor/outdoor boat storage
- Seven Pocock wakeless launches with new engines in 2018
- Four Carolina Skiffs
- Guaranteed two-lane drop to fully buoyed, seven-lane 2,000-meter course (weather permitting)
- Large indoor training facility with Concept2 Model D ergs and bikes
- Free, easily accessible trailer parking
- Convenient launch and recovery docks to indoor/outdoor boat storage and staging areas

- A variety of food and lodging accommodations for teams nearby in Gainesville

Multiple regattas are held at the venue and/or within 90 minutes helping teams easily satisfy the NCAA competition requirement for all training trips, such as:

- Mark Williams Ergatta - hosted by LLRC at Lake Lanier Olympic Park
- John Hunter Regatta - hosted by St. Andrew Rowing Club & Georgia Tech Crew at Lake Lanier Olympic Park
- Clemson Sprints Regatta - hosted by Clemson Rowing Club at Clemson University on Lake Hartwell, just 80 miles from Lake Lanier Olympic Park

# LANIER CANOE AND KAYAK CLUB



Lanier Canoe and Kayak Club (LCKC) is a 501(c)(3) organization dedicated to continuing the 1996 Olympic legacy of promoting the sport of flatwater canoe and kayak on Lake Lanier. The club offers everything from one-day recreational opportunities to feeder programs for the U.S. national teams for flatwater racing in dragon boat and canoe/kayak categories. It hosts several programs and events each year that support local, regional, national and international flatwater programs.

No supplies are needed, just clothes you don't mind getting wet in. Classes don't meet on major holidays or during rowing regattas.

## ADULT PROGRAMS

### Learn to Kayak / Learn Stand Up Paddle Boarding (SUP)

Ages 18+

Instructor: Coaches and athletes from LCKC

Min/Max: Two-10 participants

Dates/Time: Offered during the summer months on weeknights and weekends

Adults looking to try something new will love our learn-to programs designed for adults! Our American Canoe Association certified instructors will show you everything to be safe and have fun on the water using our fleet of recreational kayaks or SUP boards. This is a great way to get outdoors on Lake Lanier.

### Masters Competitive

Ages 25+

Instructor: Coaches and athletes from LCKC

Min/Max: Two-16 participants

Dates/Time: Quarterly enrollment, practices

and events on Tuesday and Thursday evenings, Saturday mornings

Adults looking for a fairly low-impact competitive forum, our multi-time USA Masters National Champions team is the place for you! If you have not paddled a sprint canoe/kayak before, we recommend Adult Learn to Kayak to get started.

## YOUTH PROGRAMS

### Beginner Racing League

Ages 9-14

Instructor: Coaches and athletes from LCKC

Min/Max: Up to 250 participants

Dates/Time: Spring session, day and time determined by the team

The Beginner Racing League is about learning to paddle canoes, kayaks and dragon boats in a fun and competitive atmosphere. The session will have a season-ending "Fungatta".



PHOTO BY KIMBERLY MARTIN





PHOTO BY KIMBERLY MARTIN

## Sprint Team

Ages 10-40

Instructor: Accredited coaches from LCKC

Min/Max: Up to 50 participants

Dates/Time: Quarterly enrollment, practices and events weeknights and Saturday mornings

The Sprint Canoe and Kayak Team, multi-time USA National Champions, is a gateway to this high-level Olympic sport. With categories bantam (under 14), juvenile (under 16), junior (under 18) and senior (18+); we have something for all ages looking for intense fitness and fun.

## Summer Paddle Camps

Ages 8-15

Instructor: LCKC instructor

Min/Max: Up to 30 participants each week

Dates/Time: Weekly in June and July

Enjoy the lake while learning how to paddle canoes and kayaks! Our week-long three-hour camp in the summer months will have your child active, outside and will allow them to develop an appreciation for the wonderful resource we call Lake Lanier.

## DRAGON BOATS

### Dragon Boat Teams

Ages 10-80+

Instructor: Coaches from LCKC

Min/Max: Up to 40 per session

Dates/Time: Quarterly enrollment, practices and events weekdays and nights, Saturday mornings

Dragon boat paddling is one of those activities nearly anyone can do. The LCKC Dragon Boat Program has practice sessions for beginners all the way up to those looking to make Team USA. We have something for all ages and abilities; fitness and fun to intense and exhausting.

### Corporate Team Building

Ages 10-80+

Instructor: Coaches from LCKC

Min/Max: 10-60 participants

Dates/Time: Year-round, weekdays and nights, Saturday mornings

Corporate Team Building in dragon boats is a special day where your team will transform from being individual paddlers to one. Each team-building event is customized to work with corporate strategy. Time is spent in boats and inside. Join teams from Turner International, RSM International, Northeast Georgia Health System and Bell Laboratories, to name a few, who have had their dragon boat team-building experience here at LCKC.



## LIFETIME FITNESS

Visit [www.lckc.org](http://www.lckc.org) for specific dates and registration.

### Sunrise Salutation Yoga

Dates/Time: March–September, various Saturdays, 6:30 – 7:30 a.m.  
Cost: \$10

Start your Saturday refreshed and ready for the weekend. This class is suitable for all levels of experience. Bring your own mat and meet us on the lower plaza near the foot of the Olympic Tower.

### Moonlight Paddle

Dates/Time: Friday evenings, 7:30 – 9 p.m.  
Cost: \$15

- June 25
- August 20
- October 22
- July 23
- September 17

See Lake Lanier by moonlight. All equipment is available on a first-come, first-served basis. Please arrive by 7:30 p.m.

## BOAT RENTALS

Ages 10+

Instructor: Coaches and athletes from LCKC

Min/Max: Up to 20 participants

Dates/Time: Weekends in the summer months, weekends by reservation

Enjoy the beauty of Lake Lanier's northern side by renting a kayak, canoe or stand-up paddle board! Hourly or daily rates.

### LOCATION

Lake Lanier Olympic Park Boathouse  
3105 Clarks Bridge Road  
Gainesville, GA 30506

### MORE INFORMATION

[www.lckc.org](http://www.lckc.org)

### CONTACT

Jim O'Dell, 770-287-7888  
[info@lckc.org](mailto:info@lckc.org)





## PARK AMENITIES

### Olympic Tower Plaza

Site of the 1996 Centennial Olympic Games canoe/kayak/rowing events, the Olympic Tower and plaza have hosted many sporting, social, civic and entertainment events. This area is available for rental for special events.

### Olympic Park Boathouse

Home of the Lanier Canoe and Kayak Club and Lake Lanier Rowing Club, the boathouse is the center of canoe/kayak/rowing training for the park. Learn to paddle or row during novice classes, join the team and train for competition or rent a vessel and enjoy an afternoon on the water.

### Picnic Areas

Lake Lanier Olympic Park has a scenic picnic area with great views of Lake Lanier. Enjoy free access to picnicking in our park seven days a week. Picnic tables are available on a first-come, first-served basis.

### Public Beach

The public beach area has a sandy shoreline and a designated swimming area. No lifeguards are on duty, so swim at your own risk.

### Public Boat Launch

Boaters can enjoy complimentary launch facilities at Lake Lanier Olympic Park. Free truck and trailer parking is available adjacent to the boat ramp. Open year round, closed select days for park events. Consult our calendar of events for closures.

### Courtesy Dock Areas

Lake Lanier Olympic Park offers a courtesy dock for boaters on Lake Lanier. Come visit the park by boat and tie up at our dock adjacent to the boat launch ramp. Boaters can access the beach, picnic areas and public restroom facilities free of charge.



OLYMPIC TOWER PLAZA



OLYMPIC PARK BOATHOUSE



TEAM BUILDING ON THE BEACH



PUBLIC BOAT LAUNCH



COURTESY DOCK



# SPECIAL EVENTS

## January

Polar Bear Swim  
Winter Break Training  
Mark Williams Ergatta

## March

Food Truck Friday  
Spring Break Training  
Sweep the Hooch

## April

Food Truck Friday

## May

Food Truck Friday  
Gainesville Hall Dragon Boat Challenge  
Rubber Duck Derby  
Beginner Racing League Fungatta  
Lake Life Festival

## June

Food Truck Friday  
Tri The Parks  
John Jarrard Lake Show  
PaddleMania

## July

Beach Bash  
Summer Sprints  
Southern Roots Concert

## August

Food Truck Friday  
25th Anniversary of the 1996 Olympics

## September

Lake Lanier Dragon Boat Festival  
American Heart Association Heart Walk

## October

Swim Across America  
LCKC PaddleFest

## November

Rowing Half Marathon  
Chicken Festival

*See [LakeLanierOlympicVenue.org](http://LakeLanierOlympicVenue.org) for specific dates and times.*



POLAR BEAR PLUNGE



JOHN HUNTER REGATTA



RUBBER DUCK DERBY



JOHN JARRARD LAKE SHOW



DRAGON BOAT WORLD CHAMPIONSHIPS

PHOTO BY JASON PERRY



# FESTIVALS

**Due to the uncertainty of the current climate, please check the website or call the office for the latest schedule.**

## Food Truck Friday

March - August, Second Fridays,  
5 - 9 p.m.

Join us for food and beer trucks, retail vendors, live music and more... 5 - 9 p.m.  
Live music each month! 6 - 9 p.m.

## Lake Life Festival

May 22, 2021  
9 a.m. - 2 p.m.

The first annual Lake Life Festival is a day of fun, food, vendors and activities at LLOP. We're bringing the best of Lake Lanier's experiences to the park for one incredible day.

## John Jarrard Lake Show

Every June  
6 - 10 p.m.

Kick off the summer at the 7th Annual John Jarrard Foundation Lake Show. Gates open at 6 p.m. for a fun-filled night of music, food, drinks, friends, dancing and FIREWORKS on beautiful Lake Lanier.

## Beach Bash

Every July  
6 - 10 p.m.  
Free Admission

Join us for a family event at beautiful Lake Lanier Olympic Park. Enjoy live music and views of Lake Lanier. There will also be

plenty of entertainment for the kids: hula hoops; buckets and shovels for sandcastle making; and limbo contests. Food Truck Friday trucks will offer several dinner choices and adult beverage options. For those who wish to arrive by boat, we offer a courtesy dock. Concert from 7 - 10 p.m.

## Olympic Celebration

August 7, 2021  
See pg. 12 for more information.

## Lake Lanier Atlanta Dragon Boat Festival

Every September  
Races begin at 8 a.m., opening ceremonies at noon  
Free Admission

The event boasts a field of more than 80 teams with over 8,000 spectators and a wide variety of Chinese artisans either performing or displaying their wares. The sport itself dates back some 2,000 years and the dragon boat is a spectacle to behold. The slim, 39-foot teakwood racer (and fiberglass models) is crafted today in only a handful of boat-yards in Hong Kong. Distinguished by a fierce-looking dragon's head at the prow and a tail at the stern.

## Spring Chicken Festival

November 6, 2021  
11 a.m. - 4 p.m.  
Admission: \$6 wristband, 10 samples

A chicken-packed afternoon including Georgia's Official Chicken Cook-Off, live music, entertainment and art market. The event lasts from 11 a.m. until the cook-off winner is announced at 4 p.m.





Join us in celebrating the 25<sup>th</sup> anniversary of the 1996 Centennial Olympic Games and the lasting legacy that is Lake Lanier Olympic Park.

Saturday, August 7, 2021

**8 a.m. – Porch to Torch 5k and Fun Run @ City Park, Gainesville**

Join us for a morning of family fun celebrating the historic Olympic torch run through Gainesville. There will be a 5K run, as well as a torch relay for the little ones, children's activities, displays of Olympic memorabilia, an Olympic exhibit at the Northeast Georgia History Center and a fun, child-friendly art project making their own Olympic torch.

**6 p.m. – Olympic Celebration @ Lake Lanier Olympic Park**

Start the evening by touring through the regions of the world represented by the Olympic Rings: Europe, Africa, The Americas, Asia and Australia. Experience live entertainment depicting historic Olympic moments and cultural dance. After experiencing these Olympic memories, stay for one of Atlanta's top party bands, "We've Got the Beat," and finish the night with a grand fireworks display.

For information about tickets and sponsorship opportunities, please visit [www.LakeLanierOlympicVenue.org](http://www.LakeLanierOlympicVenue.org) or contact Robyn Lynch at [rlynch@gainesvillega.gov](mailto:rlynch@gainesvillega.gov).



## VENUE RENTALS

Great for weddings & corporate events!



What more inspiring place to hold your event than the site of the 1996 Olympic Games for rowing and canoe/kayak? Lake Lanier Olympic Park, which includes the 2003 World Championship Plaza, Olympic Tower and Boathouse, can play host to your next special event including but not limited to, weddings, festivals, sporting events, team building activities, board meetings and more.

Facilities available for rent:

**Plaza • Tower • Tower Meeting Room • Service Building • Full Campus and Facilities**

855.536.1996 | [LakeLanierOlympicVenue.org](http://LakeLanierOlympicVenue.org)